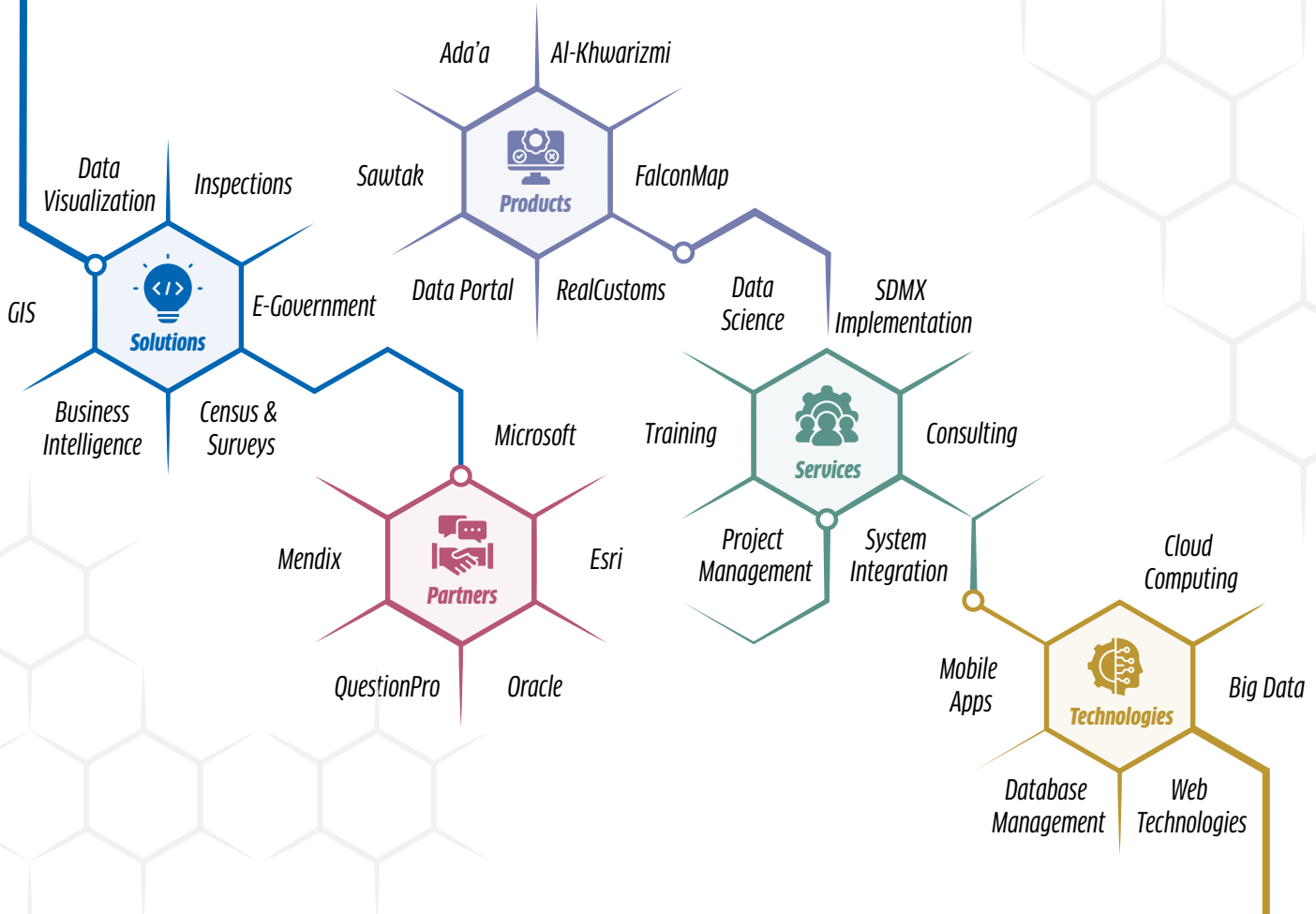# RS REALSOFT

D r i v e   Y o u r   B u s i n e s s   F o r w a r d

Experience the Next Level of IT Solutions with **RealSoft**,
Driving Your Business Forward with Real Impact.

COMPANY
PROFILE

Solutions
- Data Visualization
- Inspections
- GIS
- E-Government
- Business Intelligence
- Census & Surveys

Products
- Ada'a
- Al-Khwarizmi
- Sawtak
- FalconMap
- Data Portal
- RealCustoms

Partners
- Microsoft
- Mendix
- Esri
- QuestionPro
- Oracle

Services
- Data Science
- SDMX Implementation
- Training
- Consulting
- Project Management
- System Integration

Technologies
- Cloud Computing
- Mobile Apps
- Big Data
- Database Management
- Web Technologies

RS REALSOFT | 1

A LONG HISTORY, IN SHORT

We became a point of difference

RealSoft began life in 2002 with a registered branch office in Oman. RealSoft started as a small business in the field of programming solutions, as RealSoft continued to grow bigger and more experienced in the data management field, it has accelerated the growth of business and depth of support in the field of programming solutions and system integrations.

RealSoft now represents a huge milestone in the data management field in the region, combined with professionalism and high quality. A combo that sums years of experience, hard work, and dedication all together.

WHAT OUR CLIENTS SAY

> *We are proud of the partnership and cooperation with RealSoft Company in implementing the General Census of Population, Housing and Establishments 2017 in Palestine*
>
> **DR. OLA AWAD**
>
> *President - Palestinian Central Bureau of Statistics-Palestine*

> *Thanks to RealSoft Advanced Applications for their outstanding efforts and support for the success completion of the E-services project for the Social Security Corporation*
>
> **DR. HAZIM RAHAHLEH**
>
> *Former DG - Social Security Corporation - Jordan*

> *I touched the honesty, sincerity, passion for development and sophistication in dealing with client requirements. You have the right to be proud of your outstanding achievements over the past years. I ask God to grant you success*
>
> **MR. RASHID AL MADANI**
>
> *Director of Information Systems - Ministry of Labour and Social Development-Bahrain*

OUR FOOTPRINT

RealSoft Advanced Applications works in 13 countries and operates on a diverse area of expertise.

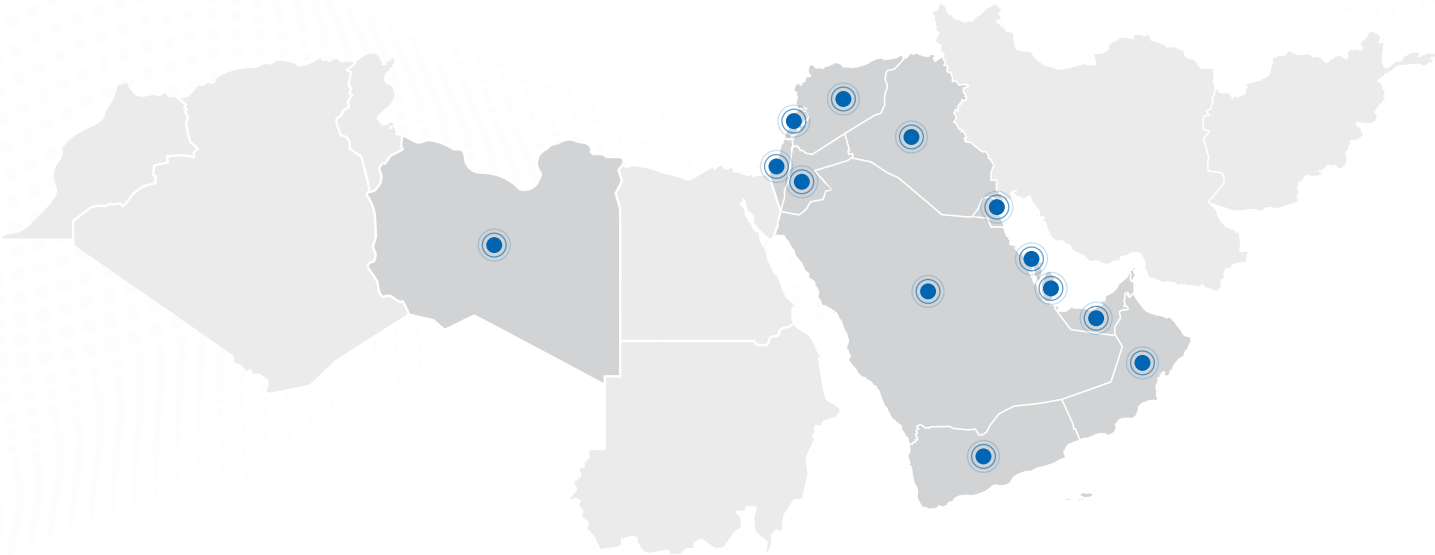| Jordan	KSA	UAE	Oman	Kuwait	Qatar	Bahrain

Yemen	Iraq	Syria	Libya	Palestine	Lebanon

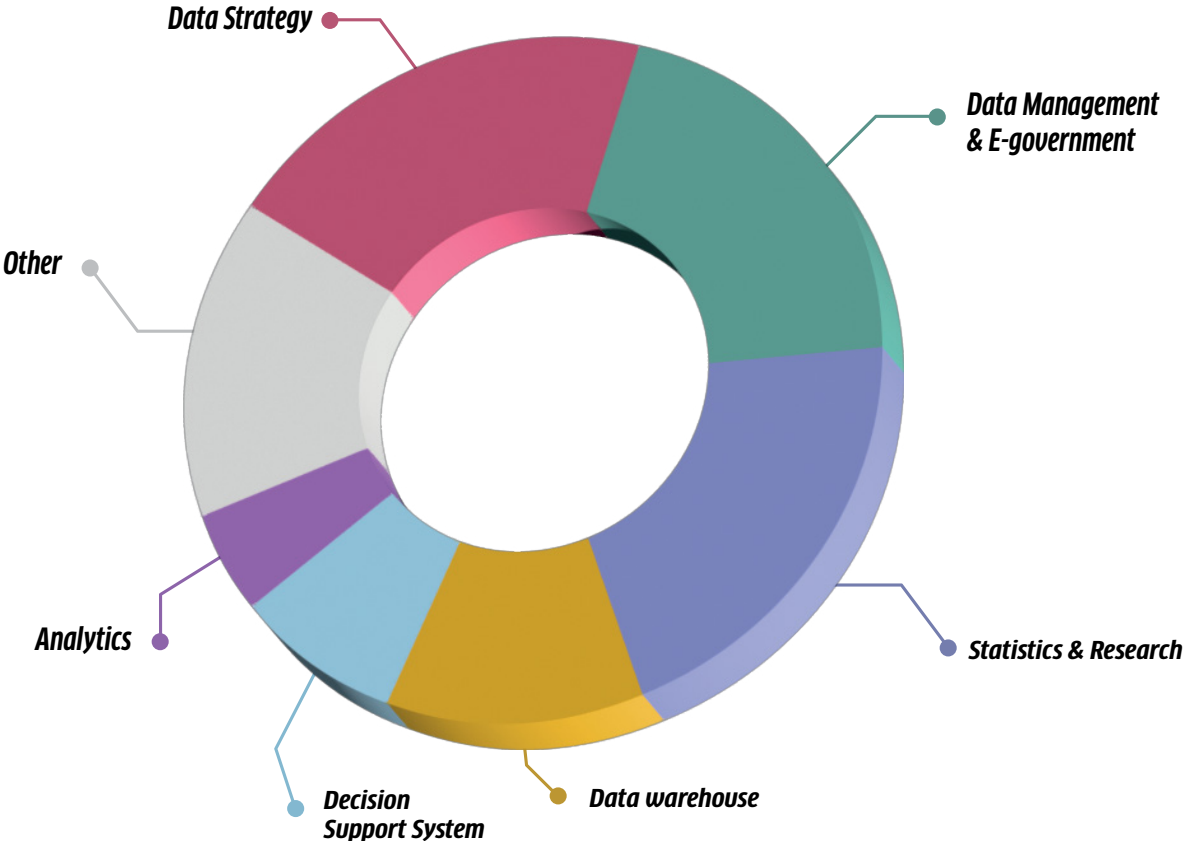## **OUR** PHILOSOPHY

"ADD NEW VALUE"

simple words to show our unchanging principles and promising values to which we will always be dedicated. We, in RealSoft, with our dedication and hard work aspire to be a regional leader in enterprise-wide state-of-the-art software solutions with a commitment to our clients' satisfaction.

PORTFOLIO BY DOMAINS

Outsourcing

Custom Applications

Consultation

Data Management

E-government

System Integration

RAD – Low code

Mobile Apps

TELECOM

PUBLIC SECTOR

UTILITIES

BANKING

OTHERS
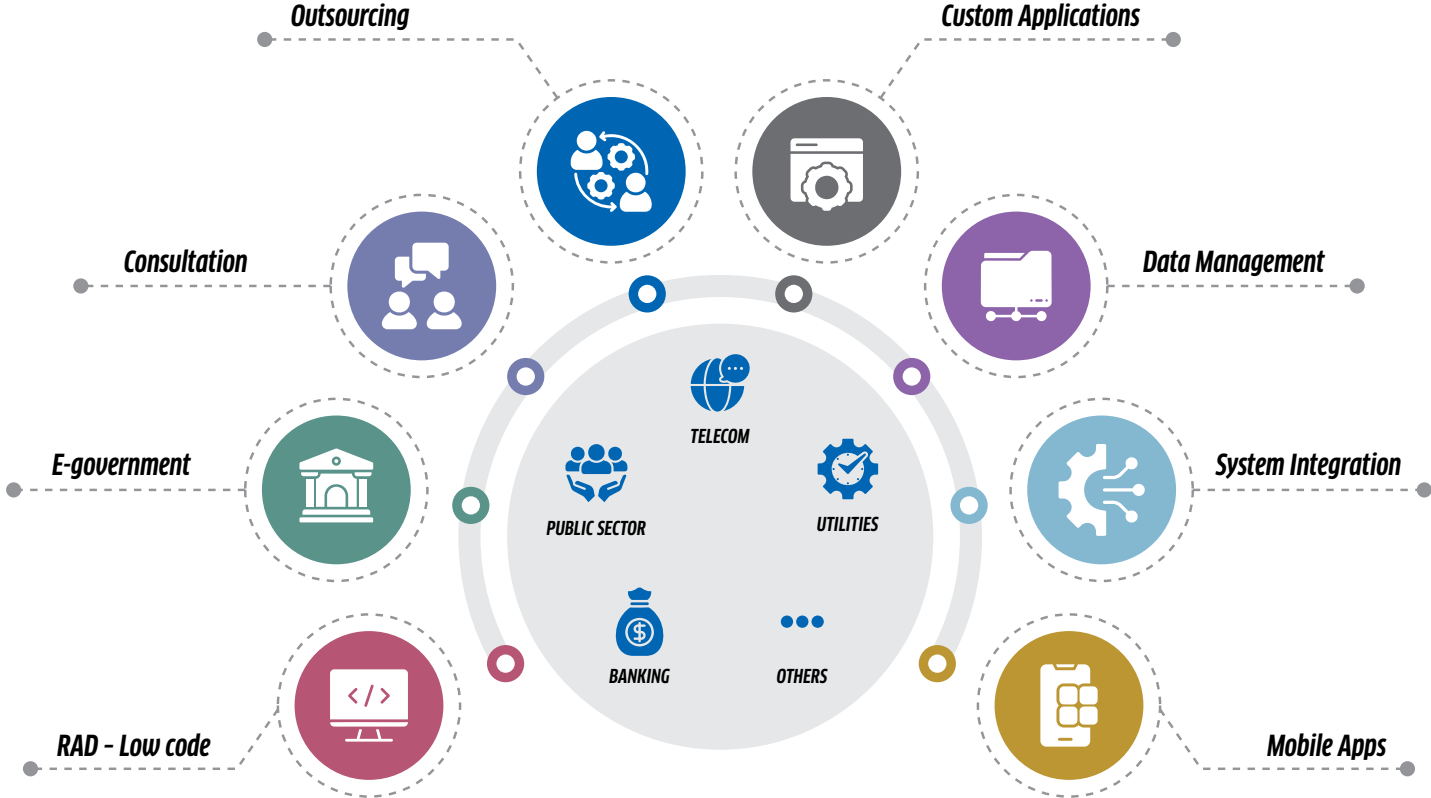
DATA PORTFOLIO AT A GLANCE

Data Strategy

Data Management & E-government

Other

Statistics & Research

Analytics

Decision Support System

Data warehouse

WE CAN HELP YOU!

Let us tell you 2 things.

WE CAN HELP YOU

1st THING

RealSoft has been a long-term trusted partner for governments, municipalities, businesses, and NGOs in the ME region since 2002; working closely with our clients allows us to act in their best interest over the long term. We have a proven range of combined technical knowledge and experience, timely response, and cost-efficient services.

HOW WE CAN HELP YOU

2nd THING

Once you embark on a new project, whether big or small, it's absolutely normal to feel burdened and overwhelmed with the responsibility it carries as you start to doubt every aspect and every detail,

Can I succeed with a fine quality and reasonable budget for this solution?
Will this project achieve an added value?
Will my project receive thumbs up or thumbs down?

These pressures can make a simple renovation a daunting task, but RealSoft wants to ensure that our experienced and skillful teams are resourced appropriately for the ultimate benefit of our clients. with our high standards and a strong sense of responsibility, we achieved a long list of innovations and acknowledged successes, and we are willing to make this list grow longer.

WE CAN HELP YOU!

Statistical Solutions

Data Management & Strategies

Inspection Services

Leading a modern trend in statistical solutions, RealSoft innovation took over and made the long and stressful statistical process an easy and more effective process. Integrating the latest technologies, including data visualization and dissemination tools (e.g. GIS representation), data capturing, tracking through GPS and GIS, and getting rid of paperwork to fit in response to our client's high expectations. RealSoft statistical experience varies between demographic, tourism, economic, and agricultural solutions.

At Realsoft, we empower organizations to harness their data's true potential by understanding, unlocking, and deriving valuable insights from their data assets. Our comprehensive solutions encompass data management, governance, and analytics, providing a holistic approach to data optimization. We offer a wide range of technologies through our gold partnerships with industry leaders like Oracle and Microsoft. Additionally, we leverage leading open-source platforms to ensure our clients access cutting-edge, cost-effective solutions. With Realsoft, your data becomes a strategic asset, driving innovation and informed decision-making.

RealSoft inspection solutions vary between specialist systems for tourism, labor, buildings, food safety, and violations inspection software. An integration of customizable solutions based on digital maps can accommodate customer's particular preferences and expectations. These solutions can be either desktop applications or mobile applications.

WE CAN HELP YOU!

	E-Services & E-Government		Banking Solutions		Mobile Applications & Solutions

E-Services & E-Government

Acknowledged as a trusted partner for the different governments in the ME region, RealSoft has provided several solutions for governmental agencies utilizing modern approaches and accompanying a wide experience in the design, development, implementation, and support of E-services based on the state-of-the-art Service Oriented Architecture (SOA) paradigm.

Banking Solutions

In order to satisfy the increasing demand for modern banking services, RealSoft opted to enhance procedures and optimize the steps required to facilitate the banking services. and has capitalized on its wide spectrum of skills and offered its solutions to the banking sector and delivered systems using cutting-edge technologies in developing banking solutions for financial compliance (classification and provisioning of impaired facilities), returned cheques, registries systems, loyalty redemption, online bills payment, middleware integration, decision support systems and others auxiliary systems.

Mobile Applications & Solutions

Ever since developing the world's first PDA-based Population and Dwelling Census for the Sultanate of Oman in 2003, RealSoft and MobiSoft have successfully endeavored into various verticals, including Census and Surveys, Municipal, Sales and Retail, Marketing, Inspections and GIS. With utilized synchronization, digital maps, and other modern technologies, RealSoft aims to develop the best innovations.

OUR PRODUCTS

AL-KHAWARIZMI

ADA'A أداء

صوتك
SAWTAK

Data Portal
STATISTICAL DATABASE

Falcon Map
POWERD BY AL-KHWARIZMI

RealCustoms
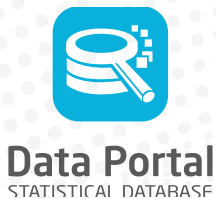
AL-KHAWARIZMI

AL-KHWARIZMI

Now, Build Your Own Surveys and Forms Effortlessly with a Zero Code platform

When looking into the entire lifecycle of data collection, surveys, polls, and e-forms, starting from form ideation and design and ending up with collected & analyzed data, it is crucial to acknowledge the uniqueness and differences between industries. Al-Khwarizmi's integrated platform is flexible enough to conduct the entire lifecycle in every industry, considering the different needs of statistical departments, research centers, and various public and private entities.

أداء

ADA'A

Accomplish & fulfill your work in the best way possible!

Imagine a world where all your tasks, projects, operations, teams, strategies, and Ad-hoc work are tracked and managed in one single platform without shifting between apps. Only then, can you boost your productivity, consistency, and efficiency.

This world is here with Ada'a Platform. Whether you are in banking, construction, IT, or government environment, you can use Ada'a to create, track, & assign tasks to multiple persons in different teams within seconds.

SAWTAK

Your election campaign's success guarantee!

Streamline processes, empower teams, and achieve unprecedented success. Experience seamless and impactful campaigns with our innovative product. This comprehensive solution revolutionizes the way election campaigns are organized and executed. Our product simplifies and streamlines the entire campaign process, from defining the elections to coordinating the efforts of the elections team that handles marketing, logistics, and operations. Sawtak makes campaigns supported with data more efficient, effective, and organized, enabling our clients to focus on their core objectives and achieve success.

Data Portal
STATISTICAL DATABASE

DATA PORTAL

Unlock the power of your data with Data Portal!

Your All-in-One Solution for Seamless Data Management. Discover the potential of seamless data management with Data Portal, the comprehensive solution for simplifying every aspect of the data lifecycle. From effortless integration and stringent governance to top-notch data quality assurance, our user-friendly web and mobile interface serves public users and registered members alike, offering data APIs and self-service options. Elevate your data strategy and experience the ease of making informed decisions with Data Portal.

FALCONMAP

The next generation of map editing at your fingertip!

FalconMap is a powerful digital field management mapping application for fast geologic surveys and GIS data collection. It is an open-source product that works on iOS and Android and can be integrated with GIS servers like ArcGIS and QGIS.

FalconMap's web platform makes it easy to assign geofeature layers to your team members and control all settings from one central location.

REALCUSTOMS

Empowering customs authorities to boost process efficiency, and make faster, smarter decisions!

The Customs Authority is required to provide extensive trade facilitation with law enforcement. They must also curb fraud, increase revenue, reduce administration costs, and detect risks and security threats.

The right analytics-based implementation can play a vital role in achieving these goals at a reasonable total cost of ownership. Using the RealCustoms system, the customs authority can ensure better informed and wiser decisions are taken. It consolidates all Customs data into a data warehouse that supports strategies and operations.

OUR SERVICES

1 Outsourcing

2 Custom Made Applications

3 Mobile Survey & Census Solution

4 System Integrations

5 Consulting

6 Rapid Applications Development

OUR SERVICES

We are continually developing leading-edge solutions and business-critical IT services to technologies.

OUTSOURCING

Focusing on competencies instead of IT infrastructure.

Our experts pride themselves on working with clients to transfer their expertise as well as ensuring their solutions meet the client's needs.

With a wide client base of customers from different countries, RealSoft can boast an in-depth knowledge of the latest developments in data warehousing (DW), business intelligence (BI), databases, and application development and an understanding of the wider context in which we work.

RealSoft IT Outsourcing services include:

- *Data Strategy and Governance.*
- *Data management and DW.*
- *IT Consulting Services*
- *Requirements Study*
- *Statistical systems.*
- *Technology Infrastructure*
- *Software Consulting*
- *Software Programming*

CUSTOM MADE APPLICATIONS

Freeing your ideas and help you meet your business needs through costumed applications.

Our teams in RealSoft thrive to build custom-made applications to help meet the specific requirements of the clients and save their time and money. Through the use of highly advanced IT technologies, we carefully analyze the needs of the client so that we will be able to commend the optimal solution according to deadlines, assets, and functions requirement implementation.

OUR SERVICES

MOBILE SURVEY & CENSUS SOLUTIONS

Transforming piles of paper into digitized solutions.

RealSoft pioneers this niche market regionally and internationally. We were the first company ever to deliver a paperless census solution based on Personal Digital Assistants (PDA).

- *Mobile-based survey solutions.*
- *Online wireless synchronization with back office database and systems using 4G/3G/GPRS.*
- *Offline data capturing in case a wireless connection is not available.*
- *Integrating services to populate operation data stores and data warehouses with integrated and clean data.*

SYSTEMS INTEGRATION

One solution for all.

Our teams in RealSoft gained solid experience in integrating the Oracle environment with other platforms; a huge effort is put into the process of integrating the many applications into one complete solution ready to run on every platform easily and with no interjection interference or conflicts.

- *Seamless integration with MQSeries*
- *Transparent Reading and Generating XML directly from and to Oracle Database*
- *Utilize SQL Server Integration Services (SSIS) for data warehousing and data integration*
- *Transparent database integration with mail servers and TCP services*
- *Publish and Consume Web Services*
- *Exposing Flat files and Excel sheets*
- *Oracle Integration with IBM DB400 through DRDA*

OUR SERVICES

CONSULTING

Capturing value and delivering quality through our mastery of business technologies.

RealSoft consulting team makes the best decisions to drive your business forward with confidence by harnessing the value of modern technologies and providing business insight. We minimize the risks and get the best out of a new project before turning it into a bespoke solution.

Our consulting services span many technologies and IT services. Our constant endeavor is to enable our clients to utilize the latest technologies and follow industry best practices for building robust applications.

RAPID APPLICATIONS DEVELOPMENT

The Pace Of Change Has Never Been This Fast, Yet It Will Never Again Be This Slow

RealSoft is a Mendix Partner, and Mendix is a global leader in Rapid Application Development (LowCode Platform). Realsoft has successfully implemented several Mendix--based Mega projects catering to diverse industries.

- *Low-code development: Build cloud-native applications 10x faster with 70% less resources*
- *Multi-experience: Applications for any channel, any device, online and offline, smart and connected*
- *Unlock and extend your core data & systems: Integrate data and logic from any data source, system, or service*
- *Multi-cloud: 1-Click deploy to any public or private cloud, as well as on-premise*

OUR PARTNERS

Partnerships to deliver satisfaction

TECHNOLOGY

- Microsoft
- ORACLE
- mx mendix
- esri
- cloudera
- IBM
- denodo
- QuestionPro

FUNCTIONAL

- UNION OF ARAB STATISTICIANS
- MobiSoft
- PALCO Specialized Database Technologies
- SMARTSOFT
- devstat
- ePnet
- SBM SAUDI BUSINESS MACHINES
- int@j

OUR CLIENTS

OUR CLIENTS

| RS **REALSOFT**

OUR CLIENTS

Public Security Directorate
DRIVERS & VEHICLES LICENSING DEPT.

سلطنة عمان
وزارة الثـروة الزراعيــة
والسمكية وموارد المياه

هيئة تنظيم النقل البري
LAND TRANSPORT REGULATORY COMMISSION

دائرة الإحصاء والتنمية المجتمعية
Department of Statistics and Community Development

البوتاس العربية
Arab Potash

وزارة الإدارة المحلية
Ministry of Local Administration

وزارة الكهرباء
MINISTRY OF ELECTRICITY

+ 200 & You!

STATISTICAL CENSUS
& SURVEY PROJECTS

+200
PROJECTS AND STILL COUNTING!

Since the very beginning, RealSoft has been the regional leader in drawing a different outline and future for census and survey projects. In addition to the traditional way to collect statistical data, RealSoft provides register-based statistical systems and has provided statistical solutions for population, housing, and agricultural censuses, socio--economic indicators, household income and expenditure, labor force surveys, e-services for pension funds, social information systems, citizen services centers, and social development portals.

RS REALSOFT

A RELIABLE, PROFESSIONAL TEAM WITH THE EXPE-RIENCE YOU NEED

Young, experienced, and inspired.

RealSoft now employs **100+** people operating in 7 countries and has partners in 5 other countries, from Architects, Techno-functional Experts, Quality Engineers and Operations teams, Management, and others working together closely to ensure the highest levels of customer satisfaction in this high-technology industry.
All our employees are well qualified, enthusiastic and are willing to invest all their experience in their work.

Our management team has been together for over **fourteen** years now. This provides comfort and confidence that the high standards for which we are sort are deeply ingrained as a part of our work culture.

RealSoft embraces a healthy proportion in its staff size and distribution.

1 QA: **2 Developers**

THE LONG AND SHORT

Powering business with our solutions

IF YOU SEEK:

- **True collaboration with customers and partners**
- **Complete understanding of customer's business**
- **Persistence in finishing the job, whatever it takes.**

THEN YOU NEED TO CONTACT US NOW!

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